

## Blue Ribbon Sponsor - \$5,000

- Headlined as main event sponsor
- Large print name and/or logo on main street road banner
- Name and/or logo on all forms of advertising and publicity; TV, radio, newspaper, programs, posters, flyers, dog registration forms
- Recognition on homepage website with name/logo link for one year
- 10 x 10 Vendor spot
- One free float/parade entry (sponsor provides float)
- Name and/or logo primary spot on themed designed t-shirts
- Invitation to pre-parade Jazz Brunch and premier reserved seating for parade
- Business name associated with king and queen dog winners
- Sponsor recognition at parade and street festivities
- Two invitations to the authentic Krewe of Amalee  
    "Journey into Africa" Ball on Saturday, January 30, 2010
- First right to sponsorship next year

## Red Ribbon Sponsor - \$2,500

- Name and/or logo on main street road banner
- Name and/or logo on all forms of advertising and publicity; TV, radio, newspaper, programs, posters, flyers, dog registration forms
- Recognition on homepage website with name/logo link for one year
- 10 x 10 Vendor spot
- First right to sponsorship next year
- One free float/parade entry (sponsor provides float)
- Name and/or logo on themed designed t-shirts
- Invitation to pre-parade Jazz Brunch and reserved seating for parade
- Sponsor recognition at parade and street festivities

## **Yellow Ribbon Sponsor - \$1,000**

- Name and/or logo on programs, posters, flyers, dog registration forms
- Recognition on homepage website with name/logo link for one year
- 10 x 10 vendor spot
- One free float/parade entry (sponsor provides float)
- Invitation to pre-parade Jazz Brunch and reserved seating for parade
- Sponsor recognition at parade and street festivities

## **White Ribbon Sponsor - \$500**

- Name and/or logo on programs and flyers
- Recognition on homepage website with name/logo link for one year
- One free float/parade entry (sponsor provides float)
- Sponsor recognition at parade and street festivities

## **Green Ribbon Community Sponsor - \$250**

- Recognition on homepage website with name/logo link for one year
- One free float/parade entry (sponsor provides float)

## **Street Sponsorship - \$200**

- Name and/or logo printed on lamppost sign placed on Indiana Avenue – festivities street

If you are  
interested in any  
level of  
sponsorship,  
please contact  
Mary Ann  
Brawner

[mabrawner@yahoo.com](mailto:mabrawner@yahoo.com)