



Mardi Gras on Mainstreet

From: Amy James, Vendor Chairperson
800 Pine Tree Court
DeLand, Florida 32724
386-873-4185
amywjames@gmail.com

Dear Vendor:

The *Krewe of Amalee* is pleased to present the 14th annual *Mardi Gras on Mainstreet* to be held on Saturday, January 30, 2010, from 10:00 A.M. until 3:00 P.M. This key community event draws 10,000 plus people to downtown DeLand for a full day of family fun.

At the center of the festivities is the *Krewe of Barkalee Dog Masquerade Parade* at 11:00 A.M. Costumed pets and their owners parade down the main street of DeLand followed by festive floats and local marching bands. Pets will be adorned with costumes, many in support of this year's theme, "Dogs on Safari." There will be a block party, until 3:00 P.M. on West Indiana Avenue featuring music, food, carnival games as well as canine and children's activities. Vendors will have the benefit of selling, advertising, and displaying their products while supporting the community.

If you would like this opportunity to spotlight your business in front of thousands of people, I am eager to assist you. Specifics can be found on the enclosed vendor application. If you need more information or have any questions, feel free to contact me at 386-873-4185 or e-mail me at amywjames@gmail.com. You can also visit our website at www.dogparadedeland.com. Please remember space is limited and we are registering on a *first come, first serve* basis. The deadline for registration is January 16th, 2010.

Sincerely,

Amy James
Vendor Chairperson