

**KREWE OF AMALEE, INC. PRESENTS  
MARDI GRAS ON MAIN STREET FEATURING THE DOG MASQUERADE PARADE  
FEBRUARY 18, 2012**

**HELD AT DELAND'S BEAUTIFUL HISTORIC DOWNTOWN ON WEST INDIANA AVENUE**

**RULES FOR VENDOR SPACE ON WEST INDIANA AVE**

Registration will be on a first come first serve basis. It is agreed as follows: The Vendor hereby acknowledges that the Vendor has entered into an Agreement with the Krewe of Amalee, INC. to take part in, supply goods to, or sell goods at the event known as Mardi Gras on Main Street in DeLand, Florida on Saturday, February 18, 2012, during the hours of 10:00 A.M. to 3:00 P.M.

No electricity or running water is supplied without the exclusive permission and at the discretion of the organizers. Related vehicles or trailers are not allowed on the site after 8:30 A.M. The street will reopen after 3:00p.m.

Krewe of Amalee, INC. retains the right as the exclusive provider of bottled water/water sales at the event. **All applications are subject to approval by Krewe of Amalee Inc.**

**You may also visit our website at: [delanddogparade.com](http://delanddogparade.com)**

**DAY OF EVENT**

The day of the event vendors should plan to arrive between 7:00am -8:00am to set up. Please note that West Indiana Ave. will close at 8:30 am. Any drop offs should be made before 8:30am. An informational booth will be set up on the corner of Woodland Blvd. and Indiana Ave.

The parade begins at 11:00am and everyone from Woodland Blvd. will filter down West Indiana Ave. This block party will feature music, food, carnival games as well as a canine dog show and children's activities. This will be the busiest time for vendors to sell, advertise, and display their products and services all while supporting the community.

Please consider decorating your tent in Mardi Gras colors (purple, green & gold) or themed "Mardi Gras Pups." This will assist you in drawing a larger crowd to your tent. Taping a logo or name on the front of your tent will help the community recognize who you are.

-----Please clip and mail to -----

**Entry Deadline: February 4, 2012**

**All checks to be payable to:** Krewe of Amalee, Inc.

Send check to: Desiree Rybinski, Vendor Chairperson, 1601 Kinnan, Trail DeLand, Florida 32720.

**Questions or additional information is available by e-mailing: [deslynn428@aol.com](mailto:deslynn428@aol.com)**

*Vendor or Trade Name* \_\_\_\_\_

*Contact Person* \_\_\_\_\_ *Email* \_\_\_\_\_

*Telephone(s)* \_\_\_\_\_

*Address/ City/State/Zip* \_\_\_\_\_

*Product/Services/Promotions* \_\_\_\_\_

**Vendor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Amount enclosed** \_\_\_\_\_

Please **CHECK ONE** of the four options provided:

**FOR PROFIT:** Entry Fees are as followed:

- 10 X10 Space (**Krewe of Amalee, Inc. provides and sets-up 10 X10 tent, 8 foot table & two chairs**)...\$ 100.00
- 10 X10 Space (**vendor provides tent, table & chairs**).....\$ 50.00

**NON PROFIT:** (require copy of 501c3) Entry Fees are as followed

- 10 X10 Space (**Krewe of Amalee, Inc. provides and sets-up 10 X10 tent, 8 foot table & two chairs**)...\$ 55.00
- 10 X10 Space (**vendor provides tent, table & chairs**).....\$ 35.00

**\*\*One week prior to event:**

**\*\*All vendors will receive an email with: a map, parking pass, booth number & the day's itinerary**

TAKE A STROLL DOWN BOURBON  
STREET IN HOUNDS LOUNGE!  
JOIN US FOR GREAT MUSIC, FOOD AND  
DRINKS

OPEN FROM 11-4PM



Hounds Lounge is located in the Chess Park on Indiana Ave. Please join us for great food and drinks by Brickhouse Grill and stay for live music by the Jeff Shepherd Band.

I would like to purchase \_\_\_\_\_ wristbands at \$15\*/person (includes unlimited food and drink from 12-4pm). Individual drink tickets will also be available for purchase at the event.

NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Checks should be made payable to Krewe of Amalee, Inc and mailed to PO BOX 166 DeLand, FL  
32721 ATTN: Ashley Schairer

For more information visit: [www.dogparadedeland.com](http://www.dogparadedeland.com) or email: [schairera@yahoo.com](mailto:schairera@yahoo.com)

\*Advance price. \$20 at the door